

peter rutkowski

Hood River, Oregon

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PROFILE

Versatile full-stack WordPress developer with 15+ years of exemplary project development, management, and client relations.

EDUCATION

Interactive Media Design and Development, George Washington University May 2000
Bachelor of Business Administration, James Madison University May 1996

SKILL SET

Full Stack Development	■■■■■	ADA Compliance	■■■■■
WordPress Gutenberg	■■■■■	API Integration	■■■■■
PHP	■■■■■	MySQL	■■■■■
CSS/SASS	■■■■■	Git/SSH	■■■■■
Javascript/jQuery/React	■■■■■	Graphic Editing/Design	■■■

EXPERIENCE

Senior Web Developer • Pure Red (Formerly Haddad & Partners), 2022 - Present

- Responsible for developing best practices for web development code as well as standardizing file and server maintenance and mentoring junior developers
- Develop WordPress code framework, custom Gutenberg blocks and custom site themes
- Convert designs from Figma, Sketch, Photoshop, XD, etc. into fully responsive theme components employing Advanced Custom Fields (ACF)
- Provide ongoing maintenance and serve as primary point of contact for high-priority clients
- Wrote responses to RFPs and participated in pitches leading to winning over \$300k in contracts

Web Developer and Project Manager • Red Edge, 2020-2022

- Full stack web development, primarily on the Wordpress platform
- Project manager responsible for estimating and web project proposals as well as managing development schedules
- Responsible for company winning largest web contract in 2021
- Wireframing development and collaborating with designers for UI/UX
- Front-end and back-end code development for custom Wordpress themes on the Twig/Timber framework
- Created custom Gutenberg blocks, shortcodes and WordPress plugins
- Integrating third party APIs for cross platform data sharing
- Support of legacy Drupal and Angular.js websites

Web Developer and Project Manager • FINN Partners, 2016-2020

- Worked with and supervised team of web programmers to create dynamic and engaging web sites for private, public, and non-profit organizations
- Was lead developer for Small Business marketing unit, responsible for front-end and back-end website development projects and ongoing maintenance of past contracts
- Handled site testing and deployment to a variety of hosting services
- Was technical point of contact for all client-facing web issues

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EMPLOYMENT HISTORY

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Lead Web Developer • *Greenfield/Belser, 2007-2016*

- Lead web developer for the design agency
- Wrote front-end and back-end code on both a proprietary CMS as well as WordPress based websites
- Responsible for serving as the primary point of contact for all web related issues
- Actively participated in proposal writing, cost estimating, and development of marketing campaigns for new product ideas and designs for clients
- Provided all software training and traveled nationwide to various client offices to facilitate instruction
- Implemented a new system of bug reporting that led to a 50% reduction in response and resolution time for client IT issues
- Developed a training curriculum and related print materials that was later implemented into an online training/help website, reducing the need for a direct help line for basic software questions and issues and reducing overhead expenses

Director of Technical Services • *Berman and Company, 2001-2007*

- Top-ranked employee, project lead for all corporate and client websites with a 100% on-time delivery history
- Managed small team of graphic designers and programmers to create both online and print marketing materials for lobbying and public opinion campaigns
- Responsible for SQL database design and construction and server management
- Managed hardware procurement and maintenance scheduling for 30 person office
- Using a FOIA data request for 1.5 million financial transaction records, developed a series of data gathering and analysis techniques that led to an exposure of union corruption and an additional \$2 million worth of business contracts for the company and was featured in the *Wall Street Journal*

Web Developer • *Intradat AG, 2000-2001 - Present*

- Developed PHP based eCommerce websites for German start-up company
- Responsible for front-end development for a variety of clients wishing to establish an online eCommerce presence
- Configured custom CMS system integrating product inventory with front-end shopping cart system

PORTFOLIO SAMPLES

Institute for Justice

<https://ij.org>

Hollingsworth LLP

<https://hollingsworthllp.com/>

TrinTech

<https://www.trintech.com>

Coinstar

<https://www.coinstar.com/>

Additional projects, along with detailed description of my role in the project and the technologies used are available on my website <https://thehorizonline.com>